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Experience True Love in Action
Be a part of Social Justice and Change at SoulFest 2009

Gilford, NH—New England's premier multi-day music festival and family retreat, SoulFest, aims to do more than turn up the music. Head to Gunstock Mountain Resort in the beautiful White Mountains of New Hampshire July 29-August 1 to have the ultimate combined experience of music, fun activities, workshops and discover opportunities to change your world with any one of SoulFest's social justice and charity partners.

Amidst the music, games and fun activities, SoulFest provides first hand education through a series of workshops developed to educate and inspire all to live from the inside out as soul-connected risk taking believers in True Love. Whether it's battling slave trades and trafficking rings in the US and around the globe with the Not For Sale Campaign, restoring the silenced voices of war-torn and brutalized children in Uganda with New Hampshire based Child Voice International, becoming a potential cure for blood cancer victims with Save Giovanni's Friends, or fighting the war against depression and self-injury with To Write Love On Her Arms, SoulFest presents a wide variety of opportunities to truly love our neighbors.

While slavery may have been abolished in the US, there are still trafficking rings and trades going on right here in America. In fact, there are more slaves in the world today than any other time in history. The Not For Sale Campaign will host the Backyard Abolitionist Academy at SoulFest which will take participants through the challenges of modern-day slavery to educate them on how to re-abolish slavery. Additionally, Child Voice International, with the help of Global Benefit, will receive the proceeds generated from the first annual SoulFest Walk 4 Water, which will be used to dig a deep water well at the SoulFest sister village in Lukodi, Uganda. Participants will walk one mile carrying a one or two gallon jug to a local water hole, fill it and carry it back one mile.

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SoulFest also supplies visitors with social justice involvement closer to home. Helping Every Soul is a community-based organization that provides mental health and substance abuse prevention, intervention and treatment services to Massachusetts's Greater North Shore and Lower Merrimack Valley residents, especially those whose needs are otherwise unmet. New Hampshire based Save Giovanni's Friends will be at SoulFest soliciting attendees to register to save lives of those diagnosed with leukemia and other blood diseases by recruiting bone-marrow donors with a simple cheek-swab. Patrons are also encouraged to bring food items to donate as part of the "True Love" Food Drive and help take a bite out of hunger with the New Hampshire Food Bank by feeding over 7,000 people. Other social justice and charity partners at SoulFest include To Write Love On Her Arms, The Love Alliance, Mercy Ships International and more.

SoulFest combines a passion for music with a call for social justice. Featuring over 100 world-renowned Christian artists and speakers, 5 stages and various family activities including hiking, swimming, boating, skateboarding, horseback riding and more, not to mention the incredible view of the White Mountains and Lakes Region, SoulFest provides an unparalleled life-changing True Love experience.

To preview the artist lineup, event schedule, and to purchase multi-day or single-day SoulFest tickets, visit www.thesoulfest.com. Discount and group ticket prices are available in advance by calling New Sound International at (978) 346-4577. Tickets are also available at the gate.

For interview requests, festival passes, and publicity materials, please contact Hilary Gallagher at hilary@thesoulfest.com or call (978) 346-4577.

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