

FOR IMMEDIATE RELEASE

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Contact: Hilary Gallagher
hilary@thesoulfest.com
978.346.4577

Experience the True Love Revolution at SoulFest 2009, *New England's Largest Multi-Day Music Festival and Family Retreat.*

Gilford, NH—The mountains of New Hampshire are about to be filled once again with the one-of-a-kind energy that is SoulFest. In its twelfth annual year, SoulFest is the largest multi-day music festival of its kind in the Northeast, attracting over 13,000 attendees. This four-day music festival features world-renowned Christian music of all genres on five separate stages, guest speakers and authors from all over the globe as well as numerous other activities including extreme sports, swimming, mountain biking, horseback riding, hiking and lots of great food! As if that wasn't enough, SoulFest takes place at Gunstock Mountain Resort, which sits atop the White Mountain range of New Hampshire and provides an idyllic haven for soul rejuvenation and celebration.

SoulFest exists to celebrate and advance the love of God and love for neighbors through an annual festival of Music, Love and Action. Encouraging all who attend to live from the inside-out as soul-connected believers in True Love, the theme for SoulFest 2009, attendees are shown opportunities to fight against social injustice, help the poor or those in need, and to "love their neighbor" right here in New England. Therefore, SoulFest serves as a platform for several regional, national, and international charities. This year's primary charities include:

- the **Not For Sale Campaign** who will be offering an Abolitionist Academy and a series of daily educational workshops
- New Hampshire based **Child Voice International, Global Benefit, Save Giovanni's Friends** and **NH FoodBank**
- **Helping Every Soul** based north of Boston
- National charities including **To Write Love On Her Arms, Mercy Ships** and **The Love Alliance.**

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Each year brings new festival offerings and improvements. This year's changes and special events include a performance by Christian music legend the Newsboys with prior frontman Peter Furler in his final New England performance side by side with new lead singer Michael Tait and a partnership with the Scream the Prayer Tour to bring a full-day of some of the best hard metal Christian music to one of the festival's stages.

Guests of SoulFest will also enjoy performances from over 100 national and regional artists and speakers, including some of the biggest acts in Christian music. This year's headliners include:

- **Casting Crowns**
- **Third Day**
- **Skillet**
- **Family Force 5**
- **Newsboys**
- **Haste The Day**
- **Norma Jean**
- **Fireflight**
- **Sanctus Real**

At SoulFest you will have the opportunity to experience many genres of popular music, get involved in social justice causes and will be given the chance to transform so much about your life all in a beautiful location. To preview the artist lineup, event schedule, or to purchase multi-day or single-day SoulFest tickets in advance, visit www.thesoulfest.com. Discount and group ticket deals are available in advance by calling New Sound International at (978) 346-4577. Tickets will also be available at the gate.

For interview requests, festival passes, and publicity materials, please contact Hilary Gallagher at hilary@thesoulfest.com or call (978) 346-4577.

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